



# FOR IMMEDIATE RELEASE

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## ***The Home Builder Wins Statewide Best Local Publication***

HARRISBURG, Pa. – *The Home Builder*, a publication of the [Home Builders Association of Metro Harrisburg](#), was awarded the [Pennsylvania Builders Association’s](#) (PBA) Best Local Publication during the Installation & Awards Banquet at the Omni Bedford Springs Resort on March 18.

“The recent layout change is designed to accommodate both print and digital distribution. This is a money-saving move that will help us set up for full inclusion in a newly redesigned and formatted website in 2016,” says Bob Price, HBA Membership Director.

*The Home Builder* was recognized for quality of content, visual appeal, and the overall success of the publication. This magazine is sent to members monthly and contains regular features such as a Message from the Executive VP, Member of the Month, photos, Government Affairs Updates, and more. The HBA includes events calendars and photos in the newsletter as a way to further the engagement of their members with the association’s activities.

Some of the content for this publication is produced originally at the HBA office, and some of the content is pulled from other sources – members, PBA, other industry publications, etc. “Though the formatting is a new switch, we are always looking for feedback and ideas for improvement in order to better benefit our readers,” says Price.

For more information about the Builders Gala Awards, [click here](#).

### **About PBA**

Chartered in 1952, the Pennsylvania Builders Association (PBA) is a nonprofit professional trade organization representing nearly 5,000 member companies from across the Commonwealth. PBA

members and their employees include builders, remodelers, material suppliers, subcontractors, consultants, lending institutions, utilities and others involved in the housing industry.

PBA serves its membership by providing proactive leadership on state regulatory and legislative issues and by offering products and services to its 36 local associations and chapters that enhance the effectiveness and professionalism of its members. PBA serves Pennsylvania communities and consumers through its steadfast efforts to protect homeownership rights and advocate for affordable housing options. PBA is affiliated with the National Association of Home Builders. [www.pabuilders.org](http://www.pabuilders.org)

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